

Neighbourhood Plan Continuity Committee

Date:	15 March 2022
Title:	TCWG: Market Town Co-Ordinator Update
Contact Officer:	Becky Reid, Market Town Co-ordinator

Purpose of Report

1. To provide an overview of the current focus of work and action taken since 1 February 2022.

Update

2. Town Centre vibrancy & vitality: Town Centre Working Group (TCWG)

- 2.1. Last met 9th March 2022.

3. Partnership work with 21stCT

- 3.1. Thame Art Crawl: Applications are now open. Social Media volunteer creating an active presence online.
- 3.2. Taste of Thame: Event to confirm engagement being held on 15 March at The Black Horse. At time of writing confirmed involvement from 11 Town Centre Businesses and 4 Street Food vendors. Many others still working out details, but hope to confirm at this meeting.
- 3.3. Volunteering Opportunities coffee mornings/evenings continue to run. This month groups featured were Thame Youth Projects, Thame Guides and Thame Carnival.

4. Other MTCO work

- 4.1. Roundels for Thame Outer Circuit being finalised and ordered
- 4.2. Starting to explore an event that uses the Outer Circuit for an annual run/walk/jog activity
- 4.3. Annual accounts to be reviewed and finalised for this year.
- 4.4. Queen Jubilee Activities being coordinated and included in one booklet to be delivered to Thame homes. This will include Town Council Activities, Taste of Thame, Sports in the Street and Thame Carnival with costs being covered by advertising income.
- 4.5. Statistics:
 - Monthly Business Newsletter: 276 subscribers, up from 271
 - Weekly Town Council Newsletter: 1116 subscribers, up from 1105 subscribers
 - Town Council Facebook page: 1473 followers up from 1432 at last report.

5. Visitor Economy Working Group (VEWG)

- 5.1. Meeting of this working group took place 3 Feb 2022. Decision to renew memberships and explore with Visit Bucks about whether to take up a membership with them again to take place.
- 5.2. Plan to invite some businesses from the town to take part in the VEWG going forward.
- 5.3. Visit Thame Leaflet distribution to be organised and arranged for 2022.

6. Public Arts

- 6.1.** Art leading Wayfinding, Thame Meadows – Town Centre route approved at Full Council on 1st March 2022.
- 6.2.** Will now move towards implementation. This includes liaising with Lea Park Residents Association, Thame Meadows Estate landowner, SODC and St Joseph's school, who we hope will play a part in naming the trail.
- 6.3.** Also liaising with Thame Museum to link the trail to them and to the things that members of the public can find out more about through them.
- 6.4.** Simultaneously we are working on the Lea Park designs and developing these with links to Barley Hill school to be explored.

7. Thame Markets

- 7.1.** Thame Farmers Market branding has been implemented
- 7.2.** Spring Market coming to town from 25 – 27 March. Another market will also visit in April.
- 7.3.** Regular Street Food Market to be launched in Thame from July being explored.

Action Required:

- To note the report.