

TNP2 Consultation Summary Vision, Objectives and Sites

September 2021





PREPARED ON BEHALF OF:

Thame Town Council
TNP2 Consultation Summary - Vision, Objectives and Sites

September 2021



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1. Introduction

In August 2021 consultation on the Thame Neighbourhood Plan was undertaken. The purpose of this was to the determine whether the vision and objectives identified during earlier stages of the plan making process fairly reflected the community's aspirations for Thame or, if not, whether there were other challenges and issues to be addressed. The consultation also sought to gain feedback on a set of potential sites for development, presented following the Call for Sites process and assessment of all sites put forward.

This consultation took the form of a questionnaire that sought to capture feedback electronically (via the Town Council website) as well as by hand. All summary information material, including consultation boards, were also made available to view via the website and at drop-in sessions held in the Town Council offices, where all material (including supporting reports) was displayed. The display boards are appended to this summary report.

The consultation was advertised primarily through the Thame Town Council website. There were also posts made on the Town Council's social media page, emails sent to those who had opted in to updates, and banners placed around the town advertising the questionnaire. In addition, every household in Thame, Chinnor, Long Crendon and Haddenham was also sent a double-sides A5 flyer to advise them of the consultation. In total, leaflets were sent to 11,746 homes.

A total of 393 responses to the questionnaire were received, the vast majority of which (92%) were local residents. Other respondents included local businesses / organisations, people visiting the area or living nearby, those who work in the area, and site landowners / promoters.

There were slightly more responses from women (57%) than men (43%).

In terms of age of respondents, there was limited response from people aged 25 or under (just 7 responses in total), meanwhile less than 10% of responses were from those aged 35 or under. For the remaining categories (36-45, 46-55, 56-65, 65+) there was a fairly even split in the number of responses.

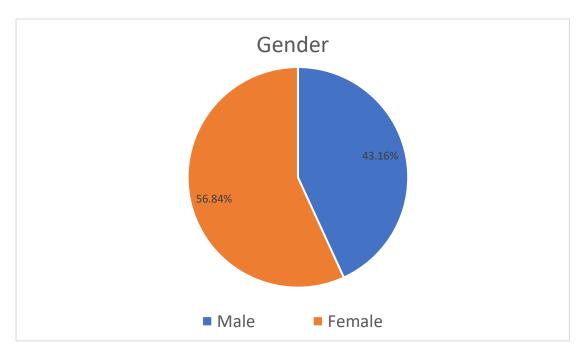


Figure 1. Gender breakdown of respondents to the Vision, Objectives and Site Selection questionnaire

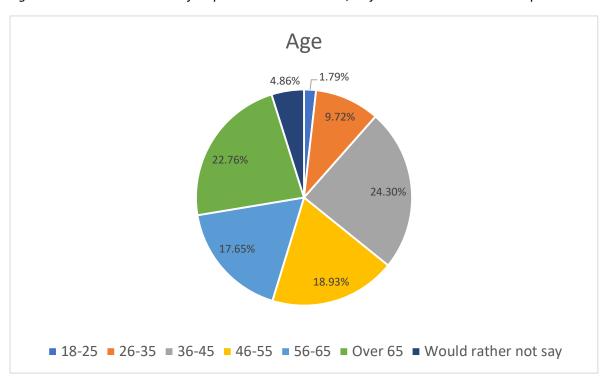


Figure 2. Age breakdown of respondents to the Vision, Objectives and Site Selection questionnaire

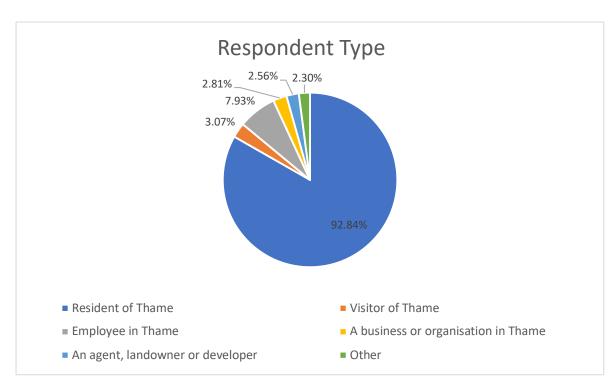


Figure 3. Breakdown of respondents based on their relationship with Thame

2. Vision and Objectives

2.1 Vision

The questionnaire presented the vision for Thame as:

"Thame must maintain its character as a real market town."

Feedback and comments were invited. These expressed support for the vision. This is reflective of the extensive engagement undertaken through the first Neighbourhood Plan to establish the vision and feedback at public meetings held by the Town Council prior to commencement of the Neighbourhood Plan review during which attendees expressed ongoing support for the vision. Responses acknowledged that being a market town is one of the main reasons people choose to live in Thame and is what attracts people to visit.

2.2 Objectives

The questionnaire presented the objectives as established in the first Neighbourhood Plan and sought to understand whether they were still supported and relevant. These results are summarised below.

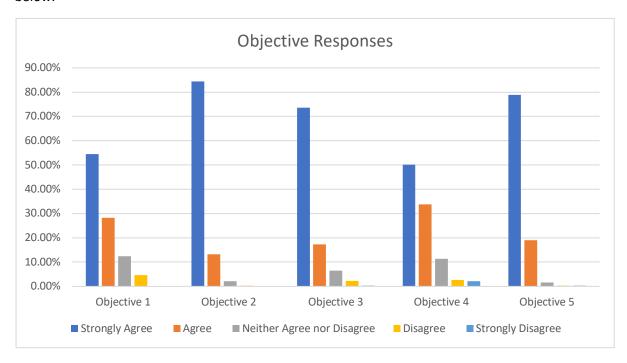


Figure 4. Graph displaying responses to each of the plan's objectives.

As shown above, each of the objectives received extremely high levels of support, with all of them receiving at least 80% of responses as either strongly agree or agree. Again, and as above, this is reflective of the process undertaken on the first Neighbourhood Plan and the engagement activities that were undertaken to inform and establish the objectives.

Respondents were also asked if they had any comments on each of the objectives, the key themes from the response for each objective is summarised below.

Objective 1 - Thame must continue to feel 'compact'

- There was strong agreement with the statement, with comments making it clear that respondents wanted to ensure Thame would not merge with adjoining towns.
- Respondents noted the natural barrier formed by the ring road that should act as a boundary for development.
- One of the key characteristics of Thame is its 'walkability' (i.e.: the distance and ease by which people can comfortably walk from home to services and facilities), and that this must be enhanced by all new development
- There was some concern that compact meant dense / detrimental to green space.
- While respondents were in support of keeping Thame walkable, it should not result in inappropriate density in new development.

Objective 2 – Thame must continue to have a close relationship with the open countryside around it

- Again, there was strong agreement with this objective, with several respondents suggesting this is the reason why they live in Thame.
- Comments noted the importance of the Phoenix Trail and Cuttle Brook nature reserve in maintaining this close relationship.
- Respondents noted how Covid-19 had highlighted the importance of the connection to the countryside, particularly for health and well-being.

Objective 3 - Thame must retain its markets

- It was suggested that Thame's markets are well established and vital to its character and individuality.
- However, multiple respondents noted that there was no need for the Cattle Market to still be located in the town centre, and that they felt it should be moved to the outskirts.

Objective 4 - Thame must continue to act as a centre for the surrounding area, not just residents

- Respondents noted the importance of this objective for independent retailers, who rely on residents from surrounding towns to be successful.
- Some noted that this objective must go hand in hand with better active travel and public transport connections, while others expressed the desire for parking to remain free in order to keep those from the surrounding areas attracted to Thame.

Objective 5 - Thame must remain attractive to residents and visitors

- A number of comments listed what makes Thame attractive, and what could be done to improve attractiveness
 - What makes Thame attractive:
 - Independent shops
 - Green Spaces
 - Countryside
 - Markets
 - Historic centre
 - How to improve attractiveness:
 - Pedestrianisation
 - Improve parking issues
 - Improve condition of roads
 - Cut back overgrown hedges/weeds
 - Outdoor seating areas

2.3 Wider comments

Next, respondents were asked:

In the 8 years since TNP1 was made we are now facing new development pressures, a climate emergency has been declared and we have experienced economic and social pressures during the COVID-19 pandemic. How should we respond to these in TNP2? Are there any changes to TNP1 you think we should consider, or new topics that you think should be included within TNP2?

The most significant responses to this question were:

- The desire to make Thame more friendly towards electric vehicles by installing charging points
- To place higher importance on improving/maintaining walking/cycling routes, with several responses mentioning the need for a cycle route to Haddenham station.
- In light of the growth of home working, several comments felt it would be beneficial for new
 developments to include facilities that make doing so easier e.g. office space in homes, fast
 broadband, shared office spaces in town centre (as an alternative to commuting / working at
 home) etc.
- Improve Thame's green spaces and ensure the conservation of the surrounding countryside.
- Introduce a requirement for environmentally friendly design for new builds e.g. zero carbon developments.

3. Site Selection

Respondents were presented with information on the process undertaken to assess the 'suitability' of potential sites for development, and how these had been refined to identify possible sites for allocation in the Neighbourhood Plan. The sites that were assessed were those submitted through the South Oxfordshire SHELAA and or the Call for Sites undertaken by Thame Town Council. The assessment process followed that established in guidance published by MHCLG and Locality for the purposes of Neighbourhood Planning. In terms of moving from a long-list of potentially suitable sites to a shorter list of possible allocation sites, it was explained that consideration had been given as to how the sites performed against the vision and objectives for the Plan.

Respondents were asked for their views on the shortlist of suitable sites that had been identified as potential allocations in the Neighbourhood Plan. Respondents were asked to score their level of agreement of each site, ranging from strongly agree to strongly disagree. The survey also asked if respondents had any comments on the potential for development and appropriate uses for each site (or indeed, whether they had any wider suggestions). The key comments in relation to each site are summarised below.

3.1 Housing Site Selection

There was a mixed set of results for each of the possible housing sites, as summarised in Figure 5.

- Around a fifth of all respondents were unsure as to whether development of each of the sites would be suitable, or not, and did not express a preference for these.
- Of the remainder, the CEG and Diagnostic Reagents sites received more responses in support of these being potential development sites than against:
 - 58% of respondents agreed or strongly agreed with the CEG site, compared to 22% against.
 - 53% of respondents agreed or strongly agreed with the Diagnostics Research site, compared to 24% against.
- There was no real preference for the Land at 'Site F', with similar numbers of respondents being both in favour of and against the site:
 - o 38% agreed or strongly agreed with this site, compared to 40% against.
- Significantly more respondents were against both the Windmill Road and Moreton Lane sites than were in favour of these:
 - 23% of respondents agreed or strongly agreed with the Windmill Road site, compared to 53% against.
 - 18% of respondents agreed or strongly agreed with the Moreton Lane site, compared to 64% against.

Site specific comments and responses are presented in the following sections.



Figure 5. Graph displaying respondents' preferences for potential sites for housing development

<u>Land South of Moreton Lane / Land South of Thame</u>

The first site presented to respondents – Land South of Moreton Lane / Land South of Thame (Figure 6) – received the most negative feedback. 64% or responses either strongly disagreed or disagreed with the site, while only 13% answered agree, and 5% strongly agree (Figure 7).



Figure 6. Map displaying boundary of the Land South of Moreton Lane / Land South of Thame site

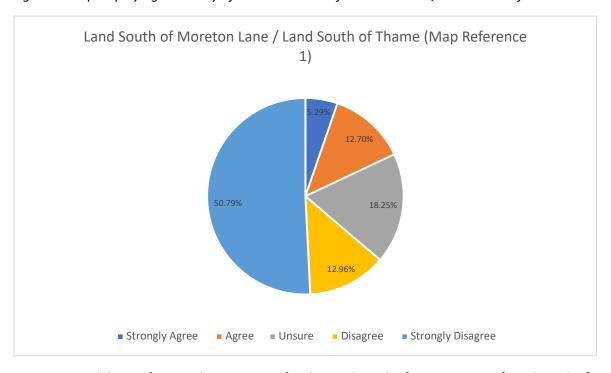


Figure 7. Breakdown of respondents answers for the Land South of Moreton Lane / Land South of Thame site

The site as mapped above reflects the entire extent of the site boundary submitted through the SHELAA / Call for Sites process. Notes to the consultation material indicated that the likely developable area would need to be reduced, reflecting for example the extent of the green corridor and flood plain associated with the Cuttle Brook to the west of the site.

Comments from respondents can be summarised as:

- Respondents felt that development of this site would result in the loss of too much of the adjacent countryside. However, site promoters CALA noted that the site boundary indicated on the display material was not representative of the actual extent of the development area that might occur on the site, stating that 35% of the site will remain as open space.
- Another key concern was to do with the level of accessibility to the site, with many comments suggesting that if access were to be via the Sycamore Rise development to the east, then the road would be far too narrow to do so and would lead to high levels of traffic. JCPC (site promoters for an alternative site) commented that they assume and expect that a full assessment of the access arrangements and transport implications will be considered as part of establishing the ongoing suitability and deliverability of this site. Linked to this, some respondents suggested that because of legal covenants and ransom strips, that it might not be possible to achieve access to the site from the east.
- There was concern as to what development on this site would mean for the Phoenix Trail, and if vehicle access were to be granted across the trail it would be extremely detrimental to the safety of those who use it.
- Finally, a number of comments mentioned their concern over the proximity of this
 development to Moreton, with DLA (on behalf of Hallam Land Management Ltd), noting the
 difficultly of retaining the separate identities of the proposed development in Thame from
 Moreton, particularly given the key walk and bridleways that link Moreton and Thame either
 side of the site

Land at Site F, North of Oxford Road

Land at Site F (Figure 8), North of Oxford Road received a balanced set of responses. 38% of responses were either agree or strongly agree, while 41% were either disagree or strongly disagree (Figure 9).



Figure 8. Map displaying the boundary of the Land at Site F, North of Oxford Road site

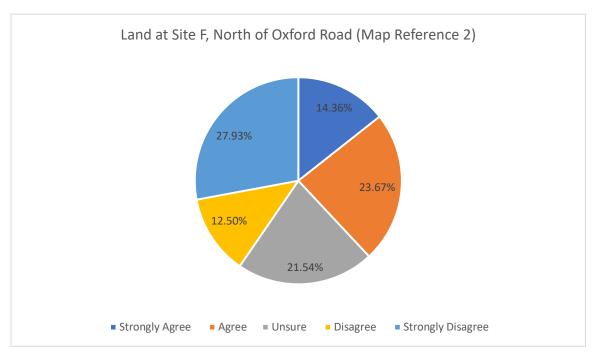


Figure 9. Chart displaying respondents' answers for the Land at Site F, North of Oxford Road site

This site was presented in its entirety in the consultation material, following the boundary submitted through the SHELAA / Call for Sites process. However, the notes to the site on the consultation material indicated that, should the site be allocated, then the actual extent of the developable area would be limited, reflecting the extent of the floodplain and proximity to the 'by-pass'. Responses picked up on this. Comments can be summarised as:

- Many comments expressed concern over the issue of flooding on the site.
- Comments seemed generally happy with accessibility to the site, both from the main road and existing development
- There were some concerns that development on this site would lead to 'the destruction' of Thame's countryside, however others took a different view, suggesting that this area of countryside was not utilised by Thame's residents.
- Some argued that this site would go against the objective of ensuring Thame is kept compact.
- Some respondents seemed concerned by the impact the development might have in terms of traffic on Oxford Road, which was noted as already being busy.
- Savills (site promoters) argue that the south western portion of the site would be suitable for development, but that the south eastern section of the site also offers potential as it is outwith both Flood Zone 2 and 3.
- Ridge and Partners LLP (Site promoters) suggest that the western side of the site has archaeological issues warranting it as undevelopable, and that, similarly, the eastern part is constrained by a combination of the floodplain and Cuttle Brook Nature Reserve.

CEG Site

The CEG Site (Figure 10) received strong support from respondents. 58% or respondents either strongly agree or agree with this site (Figure 11).



Figure 10. Map displaying the boundary of the CEG Site

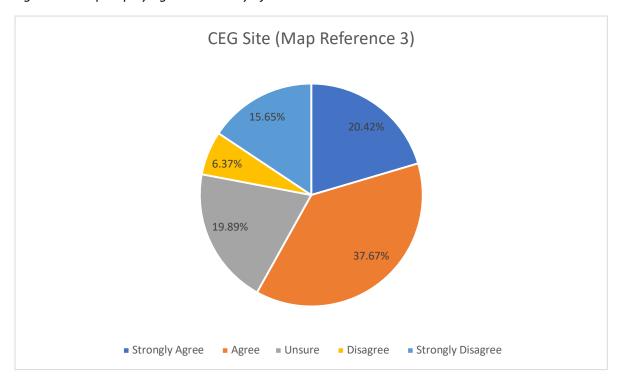


Figure 11. Chart displaying respondents' answers for the CEG Site

The site as mapped above reflects the entire site boundary submitted through the SHELAA / Call for Sites process. Notes on the consultation material suggested that the extent of the developable area would likely need to be reduced, reflecting the green corridor along the south of the site established by adjacent development and the route of the oil pipeline run cutting across the site.

Comments from respondents can be summarised as:

- One of the most common concerns that was evident from the comments was that while
 many respondents approved of the site, this was caveated in that support would not extend
 to development of the southern half of the site, which should not be developed, reflecting
 the existing urban edge established by adjacent sites.
- Furthermore, the concern about development extending into the southern part of the site and thus the wider countryside was expressed in several comments.
- However, Ridge and Partners LLP (site promoters), acknowledge that the site falls within Flood Zones 2 and 3 along its southern boundary and that any development would be designed to incorporate green space to help mitigate against any flooding impacts.
- There was concern that the site has poor pedestrian/cycle accessibility into Town Centre from here

<u>Land South of Chinnor Road / Diagnostics Reag</u>ents

The Land South of Chinnor Road / Diagnostics Reagents site (Figure 12), which is adjacent to the CEG site, also received a fairly strong level of support from respondents. Over 50% of responses were either strongly agree or agree, with less than 25% of responses being disagree or strongly disagree (Figure 13).



Figure 12. Map displaying the boundary of the Land South of Chinnor Road / Diagnostics Reagents site

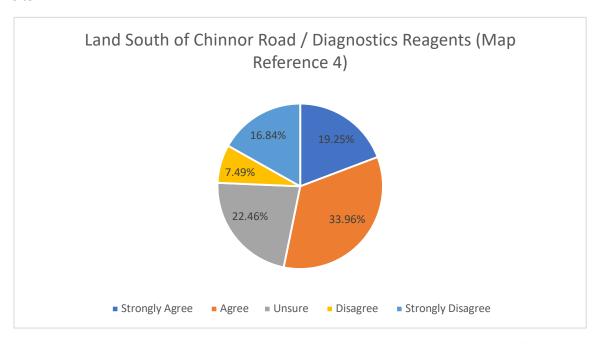


Figure 13. Chart displaying respondents' answers for the Land South of Chinnor Road / Diagnostics Reagents site

Comments from respondents can be summarised as:

- A large number of comments made expressed support this site for development, but only on condition that the adjacent CEG site should also come forward, noting that, otherwise, it would result in an unnatural protrusion of the built form
- Similar to the CEG Site, comments suggested that the site was too far from the Town Centre, and if it was to be approved would need good cycle paths and footpaths into Town Centre.
- There seemed to be concerns over what surrounded the site, with some expressing concern about its proximity to industrial areas, while others worried about the site's potential impact on the 'already busy' roundabout next to the site.
- JCPC (site promoters) make it clear that the entire extent of the site is suitable for development and that the existence of the oil pipeline, over which a single road access would be permissible, would not preclude development on this section of the site.

Land Off Windmill Road

Land off Windmill Road (Figure 14) received mostly negative feedback. Only 24% of respondents answered either agree or strongly agree, while over 50% answered disagree or strongly disagree (Figure 15).



Figure 14. Map displaying the boundary of the Land off Windmill Road site

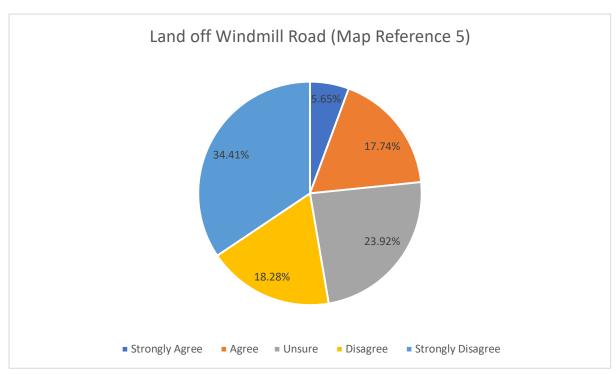


Figure 15. Chart displaying respondents' answers to the Land off Windmill Road site

Comments from respondents can be summarised as:

- Most comments for this site centered around issues of accessibility. Respondents felt that traffic was already bad in the area, and that Moreton Lane, Nelson Street, Rooks Lane and Windmill Road would not cope with the impact of new development.
- Further to the point on accessibility, a number of respondents specifically questioned the impact that development would have on the Phoenix Trail, and whether traffic would have to cross this to access the site.
- Some argued that this site should only be considered if the larger adjacent site (South of Moreton Lane) is also approved, as it would allow for alternative access to be provided (though note concerns above in respect of accessibility to that site).
- Concern was also expressed as to the impact development might have on the adjacent allotments.

Other housing sites and suggestions put forward

>> High Fields

Barton Willmore (site promoters) argue that the rejected Site at High Fields THA10 (Figure 16) should be considered suitable and a potential site for allocation in the Neighbourhood Plan.

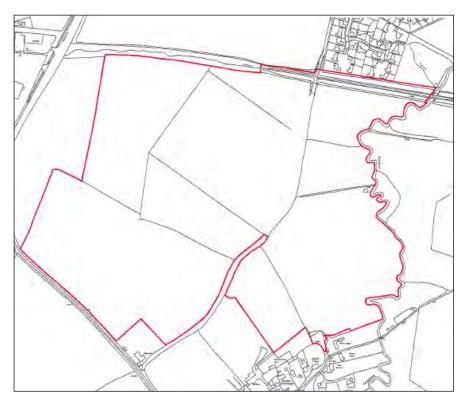


Figure 16. Map displaying the boundary of the Site at High Fields THA10 as submitted by Barton Willmore to the consultation

The representation notes that the site assessment work undertaken incorrectly states that the site did not pass the Phase 1 Landscape Capacity Assessment prepared by SODC and thus should not be ruled out on those grounds. They also disagree with the Phase 2 findings of that study, and make the following further points:

- Although the eastern extent of the Site is within Flood Zone 2, the extent of the developable area would not extend into this. The area of floodplain would form an extension to the Cuttle Brook corridor.
- Further work is being undertaken to confirm the agricultural land classification of the site, which is reported in the Site Assessment as being Grade 3.
- There are no greenspace designations associated with the site.
- The public right of way running through the site would be retained.
- Development would be designed such that it would be sympathetic to the setting of and relationship with the Moreton Conservation Area and listed buildings to the south of the site.

>> Land at Moreton Road

Ridge and Partners LLP (site promoters) challenge the assessment of the Land at Moreton Road, Moreton site (Figure 17). The site was rejected because it was deemed "too far outside Thame settlement boundary". Ridge argue that the site is within suitable proximity to services and facilities in Thame and is therefore a sustainable development. They argue the site is within suitable walking and cycling distance from Thame and is located adjacent to a bus stop. Moreover, the site is located on a local highway network that provides direct, easy access to Thame and more widely sits in close proximity to the A418 which provides access to the M40.



Figure 17. Map displaying the boundary of the Land at Moreton Road, Moreton site, as submitted by Ridge and Partners to the consultation.

>> Land east of Thame

DLA on behalf of Hallam Land Management Ltd suggest that the Land east of Thame/south of Chinnor RFC site (Figure 18) should have been assessed as being suitable for development.

It is submitted that the site would be highly sustainable, performing well across a number of measures for this, such as public transport accessibility, strong placemaking principles, and ability to deliver community and green infrastructure for the town, and as such should be reconsidered a site suitable for development and put forward as a potential site.



Figure 18. Map displaying the boundary of the Land east of Thame/Land south of Chinnor RFC, as submitted by Hallam to the consultation.

>> Oakfield

Ridge and Partners LLP put forward a site for residential development on a site known as Oakfield, located along Thame Park Road just South of Thame. The site is identified as having capacity for up to 4 dwellings, although the exact scale of development is being considered further following preapplication discussions with the Council.



Figure 19. Map displaying the boundary of the Oakfield, Thame site, as submitted to the consultation.

3.2 Employment Site Selection

Three employment sites were presented for comment. These were all located adjacent to each other, being to the east of Howland Road, east of Thame. This reflected the information submitted to the Thame Call for Sites which was more recent than the South Oxfordshire SHELAA. Within the SHELAA, the three sites, as well as adjacent land, were identified as one larger site. In the Call for Sites however, this land was subdivided into a series of parcels for consideration.

There was a mostly positive response to the possible employment sites, as summarised in Figure 20:

- Just over a fifth of all respondents were unsure as to whether development on each of the sites would be suitable
- Of the remainder, both the North of 'Windles' Site and East of Howland Road sites received more responses in support of these being potential development sites than against:
 - 53% of respondents agreed or strongly agreed with the North of 'Windles' site, compared to 25% against.
 - 48% of respondents agreed or strongly agreed with the East of Howland Road site, compared to 30% against
- There was no real preference for the Land south of Towersey Road (Cotmore Wells) site, with similar numbers of respondents being both in favour and against the site
 - o 38% agreed or strongly agreed with this site, compared to 39% against

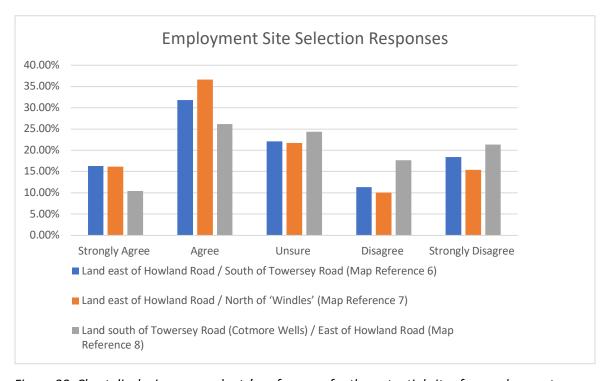


Figure 20. Chart displaying respondents' preferences for the potential sites for employment development

Land east of Howland Road / South of Towersey Road

Land east of Howland Road / South of Towersey Road (Figure 21) received mostly support, with 48% of responses being agree or strongly agree, compared to 29% that were either strongly disagree or disagree (Figure 22).



Figure 21. Map displaying the boundary of the Land east of Howland Road / South of Towersey Road site

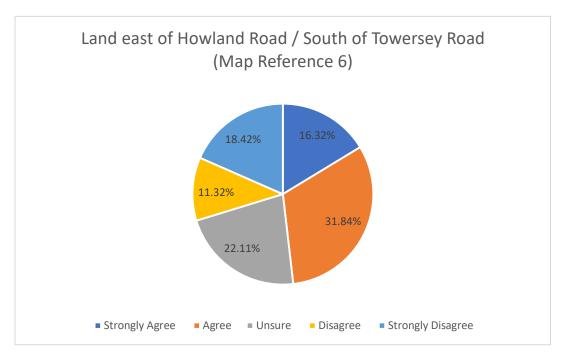


Figure 22. Chart displaying respondents' answers to Land east of Howland Road / South of Towersey Road

Comments from respondents can be summarised as:

- A number of respondents were happy with the site, feeling it was a logical extension of the existing employment area.
- However, as a counter-point to this, some respondents which raised concern that
 development in this location would act as a precedent for future development outside of the
 ring road, which could eventually blur the distinction between Thame and Towersey.
- Some other respondents commented on the proximity of the site to existing homes and that employment development here might detrimentally impact resident's quality of life.

The site promoters also responded to the site, this is summarised at the end of the employment section of this report.

Land east of Howland Road / North of 'Windles'

Land east of Howland Road / North of 'Windles' (Figure 23) received a positive response from survey respondents. 53% of answers for this site were either strongly agree or agree, with only 25% being disagree or strongly disagree (Figure 24).



Figure 23. Map displaying the boundary of the Land east of Howland Road / North of 'Windles' site

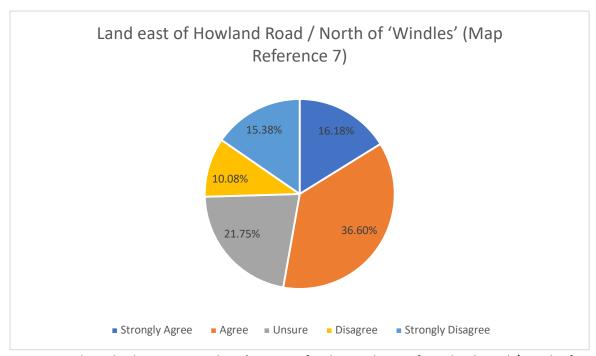


Figure 24. Chart displaying respondents' answers for the Land east of Howland Road / North of 'Windles' site

Comments from respondents can be summarised as:

- Many of the comments received in response to this site were a repeat of those outlined above in respect of the adjacent site.
- Several comments expressed support for the site as it directly adjoins the existing employment area and doesn't extend any further into the surrounding area.

The site promoters also responded to the site and this is summarised at the end of the employment section of this report.

Land South of Towersey Road (Cotmore Wells) / East of Howland Road

Land south of Towersey Road (Cotmore Wells) / East of Howland Road (Figure 25) was the least popular employment site among respondents. 36% of responses for this site were either strongly agree or agree, and 39% of responses were either disagree or strongly disagree (Figure 26).



Figure 25. Map displaying the boundary of the Land south of Towersey Road (Cotmore Wells) / East of Howland Road site

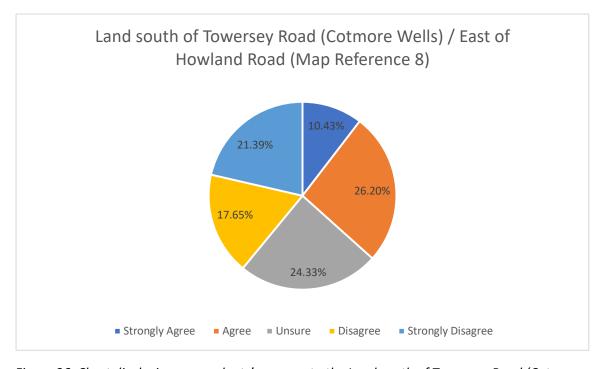


Figure 26. Chart displaying respondents' answers to the Land south of Towersey Road (Cotmore Wells) / East of Howland Road site

Comments from respondents can be summarised as:

- A key concern with this site was that it was felt that it extended too far into the surrounding countryside, and that it exceeded the existing pattern of development of the employment area to the south.
- A number of comments suggested they were only in support of this site if adjacent sites 6/7 were also to come forward for development

The site promoters also responded to the site, this is summarised at the end of the employment below.

Other employment sites and suggestions put forward

>> Wider area of land to east of Howland Road

Stoford's (site promoters) put forward reasoning for two more sites to be considered for potential employment development, these are located directly to the east of the three proposed sites as shown on Figure 27.



Figure 27. Collection of maps displaying the three suggested sites for employment development at consultation (top), and the two further sites submitted by Stoford's to the consultation.

The response suggests that it is incorrect to rule out the two additional parcels on the grounds of distance from the existing built-up area of Thame and that the sites have better access to facilities, including shops and the town centre, than other sites identified as being potentially suitable for housing. It is also suggested that the presence of the ridgeline to the east of the sites will mean that they will not encroach into the open countryside nor reduce the openness between Thame and Towersey.

Furthermore, Stoford's suggest there is a requirement in Thame more than the 3.9 hectares of employment land as set out in the Local Plan and that this can be satisfied through allocation of the additional parcels of land.

>> Land south of the A418

Savills suggest that Land South of A418, Thame site (Figure 28) should be considered as a site for potential employment development.

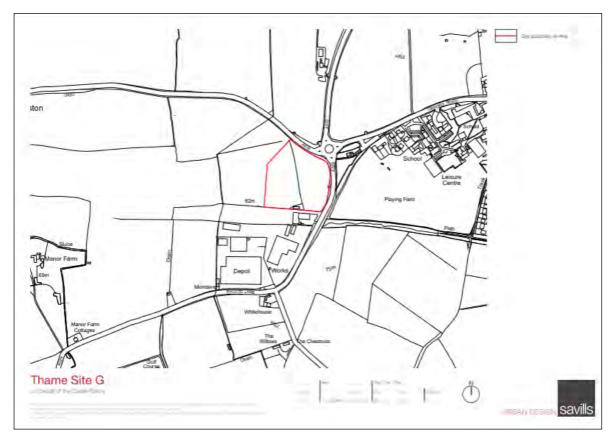


Figure 28. Map displaying the boundary of the Land South of A418, Thame site, referred to as Thame Site G in the image, as submitted by Savills to the consultation.

The responses notes that the site was rejected based on it not being well integrated with the existing residential development of the settlement of Thame as well as landscape impact, countryside encroachment, and the potential reduction in the compactness of Thame.

However, Savills suggest the site's location west of Rycote Lane means that the site is immediately to the north of an existing employment area. It is therefore suggested by Savills that the site integrates very effectively with the existing employment offering. Furthermore, they state that the landscape impact and countryside encroachment are able to be mitigated with appropriate landscape buffers.

Finally, Savills argue that the proximity of the site to the bus route for the Sapphire 280 service by Arriva which links to Thame Oxford and Aylesbury means the site can contribute towards more sustainable patterns of movement.

3.3 Mixed Use/ Retail Site Selection

Respondents were asked their opinion on two sites designated for mixed use / retail purposes.

There was a positive response to the two possible mixed use / retail sites, as shown in Figure 29.

- Just over a fifth of all respondents were unsure as to whether development on each of the sites would be suitable
- Of the remainder of respondents, both the Goodsons Industrial Mews and Cattle Market sites received more responses in support of these being potential development sites than against
 - 64% of all respondents agreed or strongly agreed with the Goodsons Industrial Mews site, compared to 13% against
 - 50% of all respondents agreed or strongly agreed with the Cattle Market site, compared to 28% against.

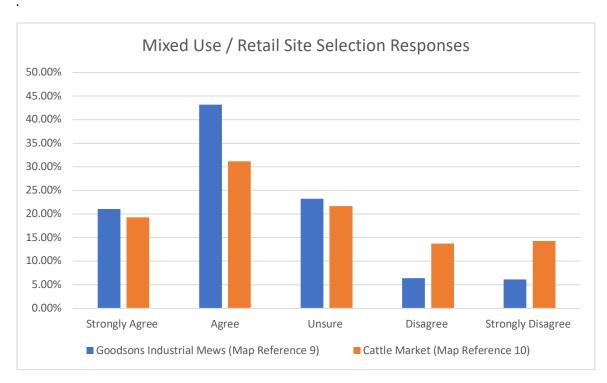


Figure 29. Chart displaying respondents' preferences for potential sites for mixed use / retail uses

Goodson Industrial Mews

Goodsons Industrial Mews (Figure 30) received a strong level of support from respondents. 64% of responses were either agree or strongly agree, compared to just 13% against (Figure 31).



Figure 30. Map displaying the boundary of the Goodson Industrial Mews site

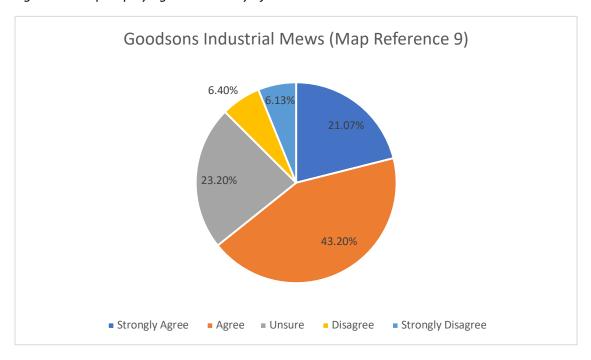


Figure 31. Chart displaying respondents answers for the Land south of Towersey Road (Cotmore Wells) / East of Howland Road site

Comments from respondents can be summarised as

- Multiple comments were made suggesting that Wellington Street would not be able to cope with any increased pressure, suggesting that congestion and incidents are already common here
- Respondents commented that any development would need to provide internal parking
- Others noted that the proximity of the site to the town centre makes it suitable for retail development, but less support was put forward for housing.

Cattle Market

The Cattle Market (Figure 32) site received a strong level of support, albeit slighlty less than the Goodsons Industrial Mews site: 50% of responses were either agree or strongly agree, compared to 28% against (Figure 33).



Figure 32. Map displaying the boundary of the Cattle Market site

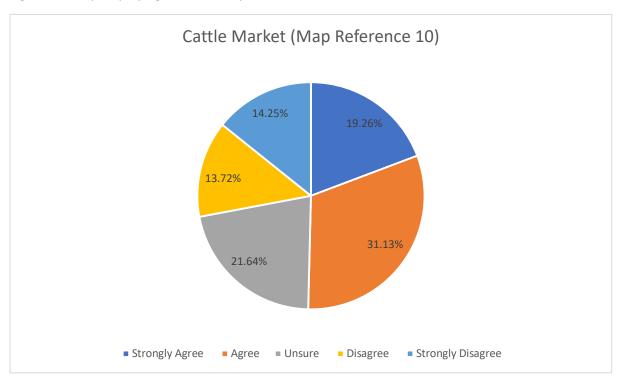


Figure 33. Chart displaying respondents' answers to the Cattle Market site

Comments from respondents can be summarised as

- Respondents noted that the site currently provides vital parking in Thame, being used by parents collecting children from school as well as for overflow parking for those visiting the town centre.
- The importance of the Cattle Market was disputed among respondents: while some felt it added to the character of Thame, others had no issue with it being removed, however most noted that it should be relocated somewhere fairly nearby.
- There were several comments made that suggested the site should be redeveloped for community use, for example to create an arts centre.

4. Summary and recommendations

Vision and Objectives

There was a positive response to the proposed vision and objectives, with at least 80% of responses to all objectives expressing agreement or strong agreement to these, with Objectives 2 and 5 receiving the highest level of support (97% and 98% respectively agreed or strongly agreed to these objectives:

- Objective 1 (Thame must continue to feel 'compact') received overwhelmingly positive support, but respondents did note that if development were to extend beyond Thame's ring road it would undermine the objective.
- For Objective 2 (Thame must continue to have a close relationship with the open countryside around it), respondents noted the importance of the Cuttlebrook Nature Reserve.
- Comments on Objective 3 (Thame must retain its markets) highlighted the importance of Thame's markets in giving its identity, but the general consensus was that respondents would be happy for the Cattle Market to be relocated away from its current location.
- Responses to Objective 4 (Thame must continue to act as a centre for the surrounding area,
 not just residents) suggested that the presence of independent retailers in the town play an
 important role in attracting residents from surrounding areas to visit Thame. It was also
 suggested that the availability of free-parking in the centre is important and that if removed
 or charged for this might deter visitors. This needs balance with wider comments made
 about the impact of parking and traffic in the centre.
- revealed some level of contention over the importance of free parking in Thame, as well as suggesting that independent retailers were crucial to achieve the objective
- For Objective 5 (Thame must remain attractive to residents and visitors), respondents noted that Thame's green spaces, historic centre, markets, independent shops, and proximity to the countryside make it an attractive place. Suggestions were also made as to what could be done to improve the attractiveness of the town. Comments include improve parking issues, introducing outdoor seating areas, and creating more pedestrianised areas.

Respondents were asked how the Plan should respond to changes since the first Neighbourhood Plan was made, including new development pressures, the climate emergency, and the impact of Covid-19. A key theme here was support for the introduction of electric vehicle charging points within Thame and other 'green' interventions. Others mentioned how the Covid-19 pandemic had increased the importance the surrounding countryside for them, and that the Plan should do whatever it could to preserve this. Similarly, a number of comments expressed support for improving walking/cycling routes within Thame and connecting into the surrounding areas of countryside. Many also noted how their working patterns had shifted to become more 'homebased', and that future development should be able to accommodate this shift.

Site selection

Housing

The CEG Site and Diagnostic Reagents sites were the most popular housing sites among respondents: both received over 50% of responses in favour, with less than 25% against. However, for the CEG site, responses suggest that that the entire site area would be unsuitable for development and that it should not extend south past the existing development to the west of the site.

The least popular sites were the Windmill Road and Moreton Lane sites, both received over 50% of responses against, and less than 25% in favour. These sites are located next to each other and both received strong concern about accessibility issues, as well as their potential impacts on the Phoenix Trail and surrounding countryside.

There was no real preference for the Land at 'Site F', with an even split between those in favour and against. Comments most noted that a portion of the site would not be suitable due to being located on a floodplain – but that small parts may be suitable.

In terms of other sites put forward:

>> High Fields:

Having reviewed the Landscape Capacity Assessment, Phase 1 of that assessment does recommend that there 'may be potential for housing subject to landscape and visual mitigation and protection of the landscape setting to the River Thame'. However, the Phase 2 assessment of the site concludes that:

- It is not recommended that THA10 is considered any further as a potential developable area as development with a part of the area would adversely affect the whole.
- The strong intrinsic rural character and contribution the area makes to the setting of the rural village of Moreton and the wider landscape is important.
- The area is distinct from the urban fabric of Thame and is separated by a very well defined edge to the town.
- The site lies on ground falling away from the town where there is no precedent for development south of the old railway line / Phoenix Trail.

The study is clear that the site is not appropriate for development. However, this could be further reviewed alongside other sites.

>> Land at Moreton Road

As above, this site could be further reviewed, though it is noted that it would involve development within Moreton, and thus outside the main built-up area of Thame and catchment of services and facilities, thus being contrary to the vision and objectives for Thame (that were strongly supported).

>> Land east of Thame

As above, this site could be further reviewed. As with the High Fields site, it was considered in the SODC Landscape Capacity Assessment. That recommends that development might be suitable, but only on a reduced area of land, and only in conjunction with smaller parcels north and south of this. It notes that, development, on its own, would appear incongruous, and that development of the whole area would involve a major expansion of Thame to the 'detriment of the town and its open landscape setting'.

>> Oakfield

The Oakfield site has been put forward as having potential for four new dwellings. This scale of development (less than five homes) is typically captured by 'windfall' and rather than comprising a site allocation might instead be subject to wider policies in the Plan with regard to matters such as design, suitable uses, green space and accessibility etc. It is noted that there is a planning application for a public burial site on the immediately adjacent land. Due to matters of proximity, if approved, this may have implications for the potential for development of the Oakfield site.

Employment

Three potential employment sites were presented, comprising three adjacent parcels. The most popular sites were the two that protruded the least from the existing settlement pattern: 'North of Windles' and 'East of Howland Road'.

These both received more responses in support of them being potential development sites than against. For the 'North of Windles' site, 53% of responses agreed or strongly agreed, compared to 25% against, while 48% of responses were in favour of the 'East of Howland Road' site compared to 30% against.

The least popular site, Land south of Towersey Road (Cotmore Wells) received 38% of responses in support, and 39% against. Comments suggested this was because the site was not adjacent to and extended beyond the existing urban settlement boundary.

In terms of other sites put forward:

>> Wider area of land to east of Howland Road

Two further parcels of land were put forward for submission and which included the wider area forming part of the earlier submission to the SODC SHELAA. These could be further reviewed. The wider site was considered in the SODC Landscape Assessment. This recommends that development might be considered appropriate, but that it should be limited to the western edge of the site. This includes land to the south of the 'Cotmore Wells' site presented in the consultation, but not east of this. The Landscape Study notes the potential erosion on the separate identity between Thame and Towersey and the need for woodland planting on the eastern boundary.

>> Land south of the A418

This site was not assessed in the SODC Landscape Capacity assessment in the same way that land east of Howland Road was, but, as with other sites put forward through consultation, could be reviewed further. As with other sites, the relationship with the objectives would need to be considered.

Mixed use/retail

Both of the suggested mixed use sites received positive feedback, with 64% of all respondents agreed or strongly agreed with the Goodsons Industrial Mews site, compared to 13% against, and 50% of all respondents agreeing or strongly agreeing with the Cattle Market site, compared to 28% against.

The importance of the Cattle Market was disputed among some respondents: while some felt it added to the character of Thame, others had no issue with it being removed, but many noted that it could be relocated elsewhere.

Implications for next stages

The vision and objectives for Thame were strongly supported and provide a good basis for ongoing work on the review of the Neighbourhood Plan, particularly in terms of updating this to address climate change matters, integrating ideas and initiatives from the Thame Green Living Plan for example, into policies where appropriate, or as wider projects that the might be delivered (but which are not necessarily 'land use or development' related).

However, there is some tension between the objectives and how these are reflected within potential sites and locations for growth, particularly residential.

Although there is support for the compact, walkable nature of Thame and its relationship with the surrounding countryside and landscape setting, growth and development would impact upon this. The majority of respondents said they were against potential development to the south of Thame for new homes, citing reasons such as access constraints and impact on the countryside. But if these sites were not to come forward then alternatives need exploring. Several were put forward through the consultation, having previously been considered through the site assessment and selection process. These can be reconsidered, alongside the sites subject to this round of consultation. However, similar issues exist with these sites.

In terms of employment, there are questions about whether additional land is required for employment purposes, and where that should be provided. In the case of the sites submitted, all would contribute to the outwards expansion of Thame beyond the built-area.

For mixed-use / retail, both sites (the Cattle Market and Goodsons Mews) were broadly supported as sites, and should be taken forward for further review within the Neighbourhood Plan.

Appendix: Copy of display material and survey



INTRODUCTION

The Thame Neighbourhood Plan (TNP1) was made in 2013. It was one of the first Neighbourhood Plans in the country and was prepared by the Town Council with support and input from the local community.

TNP1 was a response to the Core Strategy published by South Oxfordshire District Council, which required land to be identified for new housing and employment growth in Thame. Through TNP1, a vision and set of objectives were established, setting out how Thame should grow and develop in the future.

A series of preferred locations for growth were identified around Thame to help link and integrate the new housing and future residents with the rest of the Town and contributions sought for infrastructure improvements.

The Neighbourhood Plan now needs to be reviewed (TNP2). This is because a new Local Plan has been adopted by South Oxfordshire District Council which says that further growth is required in Thame.

Through TNP2 the Town Council, with your support, has the opportunity to identify the best locations for future growth, as well as establishing principles and policies in respect of design quality, the mix and type of new housing, and improvements that might be required in Thame.

The material on display here presents the initial work undertaken on TNP2. Now we need your views. Our vision for Thame is:

'Thame must maintain its character as a real market town'.

Which means:

- · Thame must continue to feel 'compact'.
- Thame must continue to have a close relationship with the open countryside around it.
- Thame must retain its markets, festivals and events.
- Thame must continue to act as a centre for the surrounding area not just its residents.

The vision was established through community consultation on TNP1 and was reviewed and agreed at the Annual Town Meeting in 2018.

To find out more about the Neighbourhood Plan please visit the Town Council website: www.thametowncouncil.gov.uk/thame-town-council/thame-neighbourhood-plan-revision/

To comment on the Neighbourhood Plan please complete the survey on the website by 23rd August 2021





SITE ASSESSMENT PROCESS

The District's new Local Plan says Thame must accommodate 339 new homes, 3.5 hectares of new employment land, and 1,500 sqm of convenience retail floorspace between 2020 – 2035.

To do this Thame needs to review the Neighbourhood Plan. If we cannot find the land and update the Neighbourhood Plan by the end of 2021 then applications for development will be considered on their merits by the District Council, irrespective of their location.

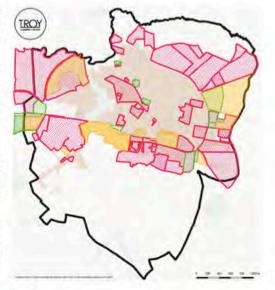
Landowners, developers and their agents have put forward a large number of potential sites for future growth and development in Thame. The Town Council has assessed these to determine which might be considered suitable for development, in principle.

This has followed national guidance published by Central Government (Ministry for Housing, Communities and Local Government) and supporting material for Neighbourhood Planning groups prepared by Locality.

The range of criteria include, but are not limited, to matters such as environmental constraints, areas of biodiversity and nature conservation, accessibility, landscape impacts, proximity and access to important services and facilities.

Colour coding is used to assess the suitability of each site. This reflects the following:

- Green: Those sites considered potentially suitable.
- Amber: Those sites which are potentially suitable but which might be less favourable, and where issues impacting on delivery may need addressing.
- . Red: Those sites not considered suitable.



Thame Soundary Brilt Up Area

7

Sites which are suitable but less favourably, and where

Sites not considered sustable for development

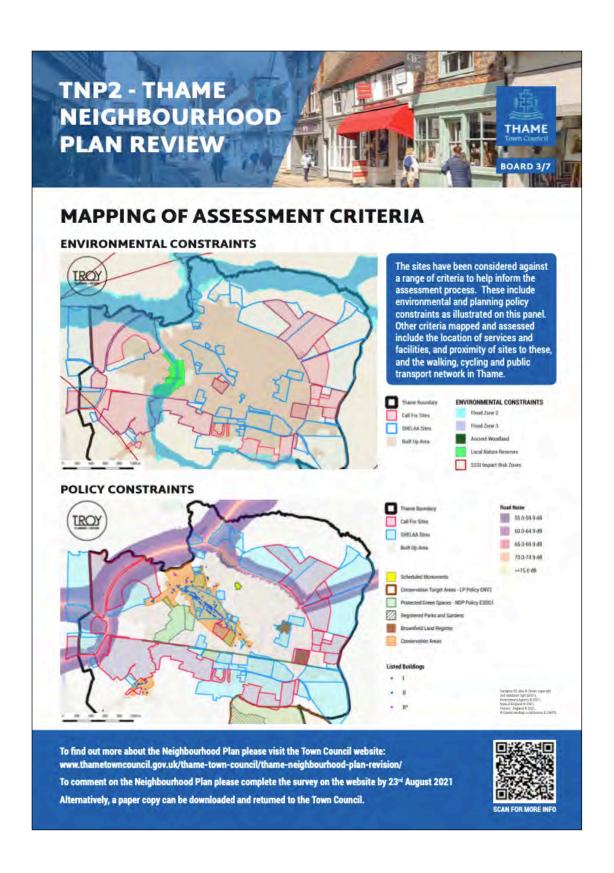
Assessed SHELAA sites* and Call for Sites** submissions

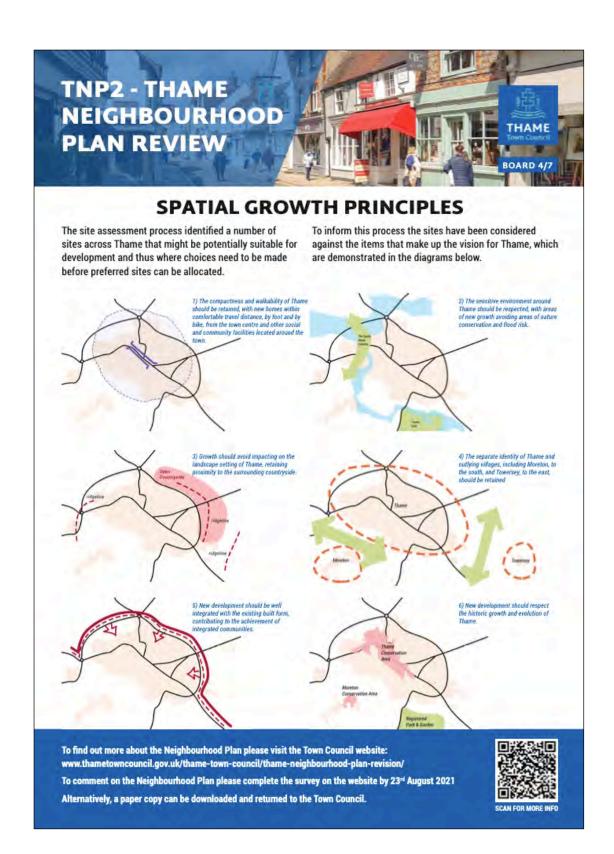
- * SHELAA sites are those submitted to South Oxfordshire District Council as part of the Local Plan process. The SHELAA is the Strategic Housing and Economic Land Availability Assessment
- ** Call for Sites are those submitted to Thame Council for consideration in the Neighbourhood Plan

To find out more about the Neighbourhood Plan please visit the Town Council website: www.thametowncouncil.gov.uk/thame-town-council/thame-neighbourhood-plan-revision/

To comment on the Neighbourhood Plan please complete the survey on the website by 23rd August 2021











WIDER OPPORTUNITIES





Thame Green Living Plan, 2020



We'd like to know:

TNP1 covered a wide-range of issues. This review allows us to revisit and update the policies within this. In addition to the location of future development, TNP2 could allow consideration of design quality, infrastructure requirements and climate change.

A copy of TNP1 can be found on the Town Council website. Since it was adopted in 2013 there have been a number of changes that impact on the way people live, work and move around.

How can we capture and respond to these in TNP2?

- The Town Council has adopted a 'Green Living Plan' and will seek to embed ideas and principles from this into the Neighbourhood Plan, but what do you think we should do in Thame to respond to the climate emergency?
- · The social distancing precautions put in place in response to the Covid pandemic has changed the way people work, travel and interact with their local shops and services. What do you think the long term implications of this might be and how should we respond to these changes in Thame?
- · Since TNP1 was made the importance of high quality design in new development has been emphasised in national policy. What are the characteristics and qualities in Thame that should be reflected in new
- · Are there any facilities or services in Thame that you think are missing and which money payable by new development through the Community Infrastructure Levy might help fund?
- Are there any other matters of concern related to the future of land use and ongoing growth of Thame that you think should be covered by TNP2?

To find out more about the Neighbourhood Plan please visit the Town Council website: www.thametowncouncil.gov.uk/thame-town-council/thame-neighbourhood-plan-revision/

To comment on the Neighbourhood Plan please complete the survey on the website by 23rd August 2021





NEXT STEPS

The timeframe for work on TNP2 has been established by the Local Plan, with progress on site assessment and selection required such that it can inform production of the new Plan for submission purposes in December 2021.

We would like to know your views on the progress made towards selecting potential sites for future development, and what you think about the sites.

We'd also like to hear your views on other opportunities for new and updated policies in TNP2.

Please let us know your views, and any other ideas or suggestions, by completing the survey and responding by 23rd August 2021.

Your comments are integral to the production of planning policies and projects that will help guide the growth and development of Thame over the next fifteen years.

We will continue to work with you to shape TNP2. We will consult on the draft Plan before it is submitted for examination, during which there will be further opportunity for comment. If it passes examination TNP2 will be subject to a referendum. This entails a public vote, whereby those of a voting age residing in Thame will be able to vote on whether the Plan should come into force.

If more than 50% of people who vote are in favour of the Plan it will be formally 'made' and become a statutory document which must be considered when determining planning applications in Thame.









To find out more about the Neighbourhood Plan please visit the Town Council website: www.thametowncouncil.gov.uk/thame-town-council/thame-neighbourhood-plan-revision/

To comment on the Neighbourhood Plan please complete the survey on the website by 23rd August 2021





INTRODUCTION

The current Neighbourhood Plan for Thame (TNP1) was 'made' in 2013 and forms part of the Development Plan which is used by South Oxfordshire District Council to help determine planning applications for development in Thame.

However, following the adoption of the new South Oxfordshire Local Plan (SOLP) in December 2020 there is a need to update TNP1 to reflect new policies and pressures. It is equally important that this update is also reflective of your views on the future for Thame. A review of the Neighbourhood Plan is thus now taking place (TNP2).

The most significant challenge for TNP2 is the need to identify additional land for development: the Local Plan states that a minimum of 3.5 hectares of employment land as well as space for new retail uses.

The Neighbourhood Plan cannot be used to prevent homebuilding. But, as with TNP1, it can proactively shape the location of any new development, and establish principles that influence good design and high quality new development.

Initial work has been undertaken on potentially suitable sites for future development in Thame, which we are now seeking your views on.

We would also like to know if you have any ideas or suggestions for incorporation in the new Neighbourhood Plan, so that it can be as successful as the made Plan.

Please do let us know what you think by completing the survey.

This survey is open until 23rd August 2021.



PART 1: VISION AND OBJECTIVES

1) To what extent do you agree with the vision and objectives of TNP1?

A vision statement and set of core objectives were developed with the local community as part of TNP1 and form the foundation of the Plan. The vision statement is as follows:

"Thome must maintain its character as a real market town."

It is proposed to retain the vision in the new TNP2. The vision encapsulated a series of overarching objectives which are outlined in the table below. We want to understand whether these are still relevant.

Please let us know how you feel about the objectives by ticking the relevant boxes below.

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
Objective 1.Thame must continue to feel 'compact'	4				1
Objective 2. Thame must continue to have a close relationship with the open countryside around it	- •	-6-8	1	4	
Objective 3.Thame must retain its markets				7	
Objective 4.Thame must continue to act as a centre for the surrounding area, not just residents		1	11	7	
Objective 5.Thame must remain attractive to residents and visitors					



he Vision: "Thame must naintain its character as a real narket town."	
Objective 1: Thame must ontinue to feel 'compact'	
Objective 2: Thame must continue to have a close relationship with the open countryside around it	
Objective 3: Thame must retain its markets	
Objective 4: Thame must continue to act as a centre for the surrounding area, not just residents	
Objective 5: Thame must remain attractive to residents and visitors	
	ejects in TNP2?
General ideas for policies and pro in the 8 years since TNP1 was mad has been declared and we have en How should we respond to these	ojects in TNP2? The we are now facing new development pressures, a climate emergency operienced economic and social pressures during the COVID-19 pandemic in TNP2? Are there any changes to TNP1 you think we should consider, or the country of the
General ideas for policies and pro in the 8 years since TNP1 was mad has been declared and we have en How should we respond to these	le we are now facing new development pressures, a climate emergency sperienced economic and social pressures during the COVID-19 pandemic in TNP27 Are there any changes to TNP1 you think we should consider, or
General ideas for policies and pro In the 8 years since TNP1 was mad has been declared and we have en How should we respond to these	le we are now facing new development pressures, a climate emergency sperienced economic and social pressures during the COVID-19 pandemic in TNP27 Are there any changes to TNP1 you think we should consider, or



PART 2: SITE SELECTION

A number of sites have been put forward for development in and around Thame. The suitability of these have been assessed following guidance published by MHCLG and by Locality as part of their suite of resources prepared to support Neighbourhood Planning groups.

A shortlist of potentially suitable sites has been identified. The process is summarised on the information panels and reports available alongside this survey. We'd like to know your views on the shortlisted sites for development.

4) What are your views on the potential development sites that have been identified in Thame?



Potential Site Location	Potential Use	How do you feel about this as a potential development site	Do you have any comments on the potential for development at this location and appropriate uses
Land South of Moreton Lane/Land South of Thame (Map Reference 1)	A & - +	Strongly Agree	
	Housing	Agree	
		Unsure	
		Disagree	
		Strongly Disagree	





Potential Site Location	Potential Use	How do you feel about this as a potential development site	Do you have any comments on the potential for development at this location and appropriate uses
Land at Site F, North of Oxford Road (Map Reference 2) Housing		Strongly Agree	
	Housing	Agree	10 A
		Unsure	16-
		Disagree	
		Strongly Disagree	





Potential Site Location	Potential Use	How do you feel about this as a potential development site	Do you have any comments on the potential for development at this location and appropriate uses
CEG Site (Map Reference 3) Housing		Strongly Agree	
	1000	Agree	
	Housing	Unsure	
	1	Disagree	1.
		Strongly Disagree	





Potential Site Location	Potential Use	How do you feel about this as a potential development site	Do you have any comments on the potential for development at this location and appropriate uses
Land South of		Strongly Agree	
Chinnor		Agree	
Road/Diagnostics	ad/Diagnostics Housing	Unsure	
Reagents		Disagree	
(Map Reference 4)	Strongly Disagree		





Potential Site Location	Potential Use	How do you feel about this as a potential development site	Do you have any comments on the potential for development at this location and appropriate uses
Land off Windmill Road Housing (Map Reference 5)		Strongly Agree	
	MA . A	Agree	
	Housing	Unsure	
		Disagree	1
		Strongly Disagree	





Potential Site Location	Potential Use	How do you feel about this as a potential development site	Do you have any comments on the potential for development at this location and appropriate uses
Land east of	Strongly Agree		
Howland		Agree	
Road/south of	Employment	Unsure	
Towersey Road (Map Reference 6)	Disagree		
	Strongly Disagree		





Potential Site Location	Potential Use	How do you feel about this as a potential development site	Do you have any comments on the potential for development at this location and appropriate uses
Land east of		Strongly Agree	1
Howland		Agree	
Road/north of	Employment	Unsure	
'Windles') (Map Reference 7)	Disagree	T)	
		Strongly Disagree	1





Potential Site Location	Potential Use	How do you feel about this as a potential development site	Do you have any comments on the potential for development at this location and appropriate uses
Land south of		Strongly Agree	
Towersey Road		Agree	
(Cotmore Wells) /	Retail/Mixed-	Unsure	
East of Howland Road (Map	use	Disagree	
Reference 8)		Strongly Disagree	





Potential Site Location	Potential Use	How do you feel about this as a potential development site	Do you have any comments on the potential for development at this location and appropriate uses
Goodsons Industrial Mews (Map Reference 9)		Strongly Agree	
	6.000	Agree	
		Unsure	
	use	Disagree	
	Strongly Disagree		





Potential Site Location	Potential Use	How do you feel about this as a potential development site		Do you have any comments on the potential for development at this location and appropriate uses
기계하면 하시 있었다. 하시아 그렇게 되어 있다고 있는데, 이 사실이 있다.	7-	Strongly Agree	10	
		Agree		
	Retail/Community	Unsure	4.7	8.
	/Mixed- Use	Disagree	trin'	
		Strongly Disagree	77.17	

5) Do you have any further comments on the potential sites?

Comments	



PART 3: YOUR DETAILS

7) Age							
Under 18	18-25	26-35	36-45	46-55	56-65	Over 65	Would rather not say
8) Are you:							
A Resident o	of Thame		14-3				
A Visitor to	Thame		11.0				
An Employe	e in Thame		11.				
		on in Thame (if so of organisation)					
please provi	de the name	developer (if so, of organisation, g on behalf of)					
Other (pleas	e specify)						
(EEP IN TOU	100	oe kept updated	on the Neig	hbourhood Plan	, please provi	de your email ad	dress:

Data is being collected by Troy Planning and Design on behalf of Thame Town Council. Data in this questionnaire will be analysed to inform the contents of the Neighbourhood Plan. Anonymous data may be shared as evidence that the Plan reflects the aspirations of the community. Email addresses will only be used as stated and will not be shared with third parties.

If you wish your data to be removed or to change your contact preferences, please email: info@trovolannine.com.

Please see our privacy and data retention terms at: https://trovolanning.com.

