

Community, Leisure & Recreation Committee

Title:	Themed Markets
Date:	26 October 2021
Contact Officer:	Cassie Pinnells, Acting Town Clerk

Purpose of the Report

1. To provide background for a decision regarding themed markets in 2022.

Background

2. This report is in preparation for the 2022 town centre event calendar. The French and World Village Markets have been considered successful in attracting visitors to Thame and with making the town distinctive by promoting the market town image, increasing footfall, and contributing to the local business economy within the town centre.

Proposal

3. It is proposed that a French Market and World Village Market are held and located around the Town Hall during 2022. Dates for visiting will be negotiated shortly and how any times throughout the year they can visit. In previous years dates for holding the markets are as follows: The World Village Market over three days in April/August and a three-day French Market, during October ensuring all dates do not clash or compromise with any other town event.
4. Each market would normally consist of 16 to 20 stalls arranged around the Town Hall. Themed Markets will require a road closure to be taken out by the Town Council. All other arrangements will be managed by the company organising the market, including the removal of all waste and parking requirements.

Risk Assessment

5. A full risk assessment and event management plan will be produced at the time of requesting a road closure.
6. Environmental impact, electricity output from the town hall will be part of the fees charged, to assist with reducing the number of generators on site.

Resource Appraisal

7. A fee comparable with the Tuesday market will be negotiated which will include the use of the external electricity points, with a slight reduction to cover three days continuous trading. Staff time and the road closure administration will be met through existing budget allocations.

Legal Powers:

- The Food Act 1984 part III

Recommendation:

The Committee is asked:

- i) To approve holding Themed Markets in 2022.*