

Community, Leisure & Recreation Committee

Date:	16 July 2019
Title:	Themed Markets
Contact Officer:	Cassie Pinnells, Community Services Manager

Purpose of the Report

1. To provide background for a decision with regard to themed markets in 2020.

Background

2. The French and World Village Markets have been considered successful in attracting visitors to Thame and with making the town distinctive by promoting the market town image, increasing footfall and contributing to the local business economy within the town centre.

It should be noted that the popularity of the World Village Market in April this year encouraged a second Summer Market visit on 26, 27 & 28 July. The French Market is due to visit on the 4 – 5 October 2019. These established themed Markets are well received with residents and visitors asking in the Information Centre for 2020 dates.

Proposal

3. It is proposed that a French Market and World Village Market are held and located around the Town Hall during 2020. Suggested dates for holding the markets are the World Village Market over three days in April and July with a two day French Market, during October ensuring dates do not clash with any other town event.
4. Each market would consist of 16 to 20 stalls arranged as indicated on the plan attached as Appendix 1. This will require a road closure to be taken out by the Town Council. All other arrangements will be managed by the company organising the market, including the removal of all waste.

Risk Assessment

5. A full risk assessment is attached to this report as Appendix 2.

Resource Appraisal

7. A fee comparable with the Tuesday market has been negotiated which will include the use of the external electricity points, with a slight reduction to cover three days continuous trading. Staff time and the road closure administration will be met through existing budget allocations.

Legal Powers: The Food Act 1984 part III

Recommendation:

The Committee is asked:

- To note that the World Village Market is returning for additional dates on 26, 27 & 28 July 2019.*
- To approve holding three Themed Markets in 2020*