



## Thame Town Music Festival 2018

Saturday 14 July 2018

### Summary

Following the success of the 2017 festival, the organisers propose to hold another free multi-venue, multi/genre music festival for the benefit of Thame community on Saturday 14 July 2018. We were very grateful for the financial and organisational support received from Thame Town Council and request similar support to allow the 2018 festival to proceed.

### Review of TTMF17

The festival was held in 9 venues in central Thame on Saturday 8 July 2017. These included a main stage in the lower high street car park in front of the Town Hall facilitated by a road closure. The other venues were commercially run bars and pubs who agreed to pay a small fee to contribute towards running costs.

The objectives of TTMF17 were:

1. To contribute to the cultural vibrancy of the town
2. To aid the Thame High Street retailers and economy
3. To promote the opportunity to see and perform live music in Thame.

Social media response, Thame Town council minutes and direct feedback to organisers from venue owners, major retailers and festival visitors suggest that all objectives were met.

### Finances

Final accounts of the festival have yet to be prepared and officially signed off by accountancy firm Wellers. Organisers accounts estimate the year end position as summarized as:

Sponsorship	£15,750	Artists	£5,050
Grants	£5,000	Contractors	£14,477
Bar & Merch	£3,613	Licences and Fees	£1,803
Stalls	£1,595	Printing	£2,125
Venue Fees	£400	Infrastructure	£426
		Other	2,094
<b>Total Income</b>	<b>£26,358</b>	<b>Total cost (inc. VAT)</b>	<b>£26,935</b>

### Incidents and Complaints

There were no security incidents and 2 minor medical incidents (a cut hand and a customer falling in the Black Horse and hitting head on the bar). Both incidents were treated by the festival medical contractor and neither required hospital attendance.

There was one complaint post the festival concerning a disabled person who was unable to access the disabled toilet in the town hall.

There were no resident or retailer complaints.

### **Timing**

The festival commenced at 12:00 and main stage music ceased in the lower High Street car park at 10:29 pm.

### **2018 and TTC support requested**

TTMF organisers request the support of Thame Town Council to hold the festival again and specifically ask for:

1. A Thame Town Council Community Grant of, minimum, £5,000
2. A Road Closure on Saturday 14 July 2018 and loan of all required signage and barriers
  - a. Lower High Street car park 06:00 – 24:00 (allowing access to Royal Mail)
  - b. Lower High Street (Rising Sun roundabout to Black Horse roundabout 09:30 – 23:00
3. Use of Town Hall (Upper chamber, toilets, meeting room, disabled toilet and foyer 09:00 – 24:00
4. Use of Southern Road recreation ground for car-parking and loan of all required fencing
5. Support of TTC Community Services Manager (C. Pinnells) to sit on organising committee
6. Aid in fund raising
  - a. Assistance with grant applications (SODC etc.)
  - b. Introductions to Thame employers along with stated TTC support and encouragement to sponsor
7. Promotion of event in TTC's social media and advertising
8. Confirmation of avoidance of conflict with any other TTC supported events on 14.7.18

### **A note on funding**

TTMF17 was made possible in large part due to the very generous sponsorship of the main sponsor, Soft Rock Records Limited. It has not been confirmed that Soft Rock are willing to sponsor TTMF18. In the light of this, the festival director has decided to proceed with planning TTMF18 at risk. Consequently, a major focus of the organisers will be to raise sponsorship to fund the event.

Thame Town Music Festival CIC is a Community Interest Company and not for profit. All individuals involved in the organisation are unpaid volunteers. The festival is a free entry event to all the community of Thame and surrounding areas. It is run for the benefit of Thame and retains the stated objectives of 2017.

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