

## **Community, Leisure & Recreation Committee**

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<b>Date:</b>	<b>25 July 2017</b>
<b>Title:</b>	<b>Town Awards 2017</b>
<b>Contact Officer:</b>	<b>Andrea Oughton, Committee Services Officer</b>

### **Purpose**

To provide an update on the 2017 Town Awards and to consider any changes to the 2018 Awards.

### **Background**

1. The Town Awards were introduced not only to recognise those within the parish who have made an outstanding contribution but also to promote the whole ethos of community involvement. The first awards were presented in 2009.
2. The Awards Panel consists of 10 members who represent businesses, churches, schools, the Citizens Advice Bureau, community, sports clubs, emergency services and includes the Chairman of the Community, Leisure and Recreation Committee and the Town Mayor.
3. Social Media, including Facebook and Twitter, have been used to publicise the Town Awards and this together with the ability to complete online nomination forms has proved a great success in encouraging people to get involved with the process. Articles have also appeared in Thame Out magazine and on the Town Council's website and weekly electronic newsletter.
4. This year the nomination form was changed to include questions together with the opportunity to add further information if needed. This made the nomination process less daunting and provided the Panel with a consistent level of information on each candidate to enable them to make an informed decision.
5. The categories for this year's Awards were; Lifetime Achievement, Sporting Achievement, Voluntary Individual, Service with a Smile and Creative Arts Achievement. The winners were invited, together with members of their family, to a presentation evening at Thame Barns Centre where the Town Mayor presented the Awards.
6. Next year will be the 10<sup>th</sup> year the Town Awards have been presented and it seems a fitting time to 'shout out' about the Awards and raise awareness. As well as the normal advertising, all publicity will mention the 10<sup>th</sup> anniversary. It is hoped to find a sponsor with a link to 10, perhaps one that is celebrating its 10<sup>th</sup> anniversary, either from set up or relocation to the town. It is planned to broaden the Awards event including an invite to people who have previously received awards over the last nine years.

### **Resource Appraisal**

7. There was a budget allocation of £1,000 to fund the 2017 awards. In addition £600 of sponsorship was secured from Risborough Carers to cover additional costs.

Income and Expenditure 2017 Awards (spread across 2016/17 and 2017/18 accounts)

<b>Income</b>		<b>Expenditure</b>	
Allocated Budget	£1,000	Purchase of 5 Awards/Engraving	£114.00
Sponsorship	£600	Promotion & printing	£355.00
		Awards Event	£689.00
<b>Total Income</b>	<b>£1,600</b>	<b>Total Expenditure</b>	<b>£1,158.00</b>

8. Any excess of funds at year end (which sometimes includes sponsorship received in advance) is transferred into a reserve to help fund the following year's event.
9. A request will be made to the budget working group to increase the basic budget in 2018/19 for the Town Awards. The increase would be used to extend the celebration of the 10th anniversary of the Town Awards. As previously discussed, attempts will also be made to increase sponsorship.

**Legal Powers:** The Local Government Act 1972, Section 145

**Recommendation:**

- i) To note the report*