

Policy & Resources Committee

Date:	1 August 2017
Title:	Sponsorship Policy
Contact Officer:	Cassie Pinnells, Community Services Manager

Purpose of Report

1. To provide the background to a review of the Sponsorship Policy.

Background

2. The Sponsorship Policy attached as Appendix 1 was last reviewed in 2013. There is a minor cosmetic amendment highlighted in red that the Committee is asked to agree.

Resource Appraisal

3. There are no resource implications attached to this policy.

Risk Assessment

4. There would be a risk that the Council's reputation and financial opportunities for community benefit such as events and activities would be lost without clear sponsorship guidelines.

Legal Powers: Local Government Act 1972 s 111

Recommendation

It is recommended that:

- i) The revised Sponsorship Policy be adopted.***