Agenda Item: 13

Community, Leisure & Recreation Committee

Date: 25 October 2016

Title: World Village Market

Contact Officer: Cassie Pinnells, Community Services Manager

Purpose of the Report

1. To consider hosting a World Village Market over three days in spring (April/May/June) 2017, as part of the Town Council's 2017 event calendar programme.

Background

2. The Italian and French Markets have been well received by businesses, residents and visitors to the town centre. The French Market used to visit twice a year, but this has now changed to an annual visit in October, leaving a gap in the April event calendar. The proposed themed World Village Market offers unique products from particular regions of the world, and in addition will provide children's entertainment including storytelling and circus skills. A small acoustic stage (subject to Town Council approval) could also feature. This type of Market has been successfully received in Henley.

Proposal

- 3. It is proposed that a World Village Market would be located around the Town Hall over a three day period in spring (April/May/June) 2017, on dates which do not clash with any other town event. Latest suggested dates are 21-23 April 2017.
- 4. The Market would consist of up to 20 stalls offering a variety of produce, foods and entertainment as described within the attached proposal under Appendix 1.
- 5. The area layout would be arranged in the same way as the French Market and will require a road closure to be taken out by the Town Council. All other arrangements will be managed by the company organising the market, including trading licenses, parking and the removal of all waste.

Risk Assessment

6. A full risk assessment is attached to this report as Appendix 2.

Resource Appraisal

7. A fee comparable with the Tuesday market has been negotiated which will include the use of the external electricity points, with a slight reduction to cover three days continuous trading. Staff time and the road closure administration will be met through existing budget allocations.

Legal Powers: The Food Act 1984 part III

Recommendation:

The Committee is asked:

i) To consider holding a three day World Village Market in 2017